

Partnering with your local University

Chad Eller

Park Ranger

W. Kerr Scott Reservoir

March 6th 2012



US Army Corps of Engineers
BUILDING STRONG®



W. Kerr Scott Reservoir



- Wilkesboro, NC
- Built in 1961
- 55 miles of shoreline
- 1400 acres of water at normal pool
- 5000 total project acres



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W. Kerr Scott Reservoir



- 900,000 visitors annually
- 3 campgrounds
- Hiking/biking
- Hunting/fishing
- Boating/swimming



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Water Safety



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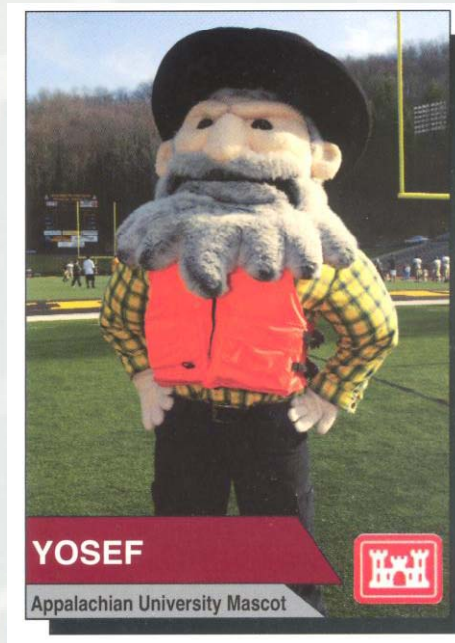
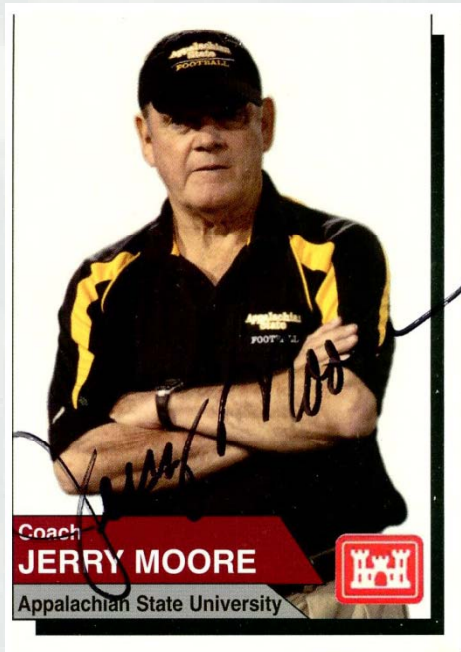


How it all started...



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Water Safety Trading Cards



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**Youtube
over
16,500 views!!!**



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Take advantage of the image



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Job/Intern Fairs



- Recruit volunteers
- Educate
- Establish an agency presence



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Year #2 Keep the Ball Rolling



Involve your other partners



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Coloring Contests



Sponsored by...(share the wealth)



FRIENDS OF
W. KERR SCOTT LAKE

499 Reservoir Road • Wilkesboro, NC 28697 (336) 921-3390



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Judged by ASU rec students



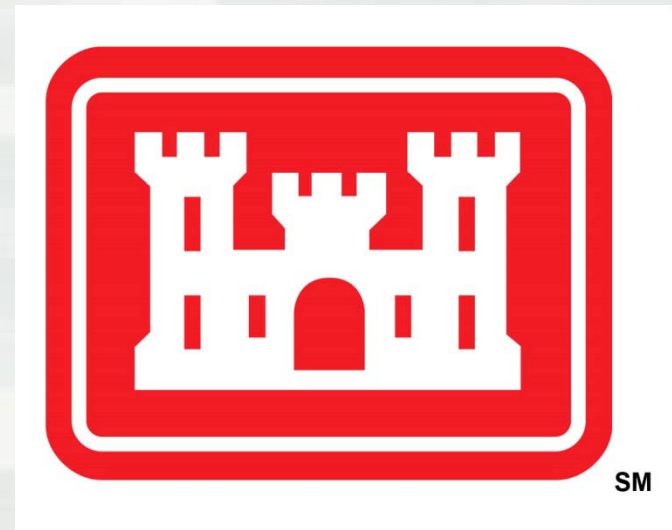
(Be Flexible)



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Guest Speaker for Intro to Rec Classes

- Educate
- Establish an agency presence
- Recruit



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The Grand Tour

- Give the faculty a tour of your park
- Brainstorm ways to work together
- Maintain the attitude “Our park is your oyster”



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Get students in your Park

Bird watching = partnership?

NC State biology and computer
science department
+ interested citizens
+ Jordan Lake
= EAGLE CAM



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This project originated when Army Corps of Engineers biologist, Francis Ferrell, led a class of NCSU ornithology students on a visit to an active Jordan Lake Bald Eagle nest in March 2010.



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Our team of volunteer engineers, NCSU graduate students, faculty, and staff formed over the next six months. We installed video cameras at an active nest in October and began monitoring the breeding pair just before the female laid two eggs in early December.





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NC STATE UNIVERSITY

Live Video - Bald Eagle Nest at Jordan Lake, NC



Nest is visible dawn to dusk Eastern Standard Time.

Apple [QuickTime](#) player is required to view the video stream.



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Work with the event planning class



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Share the Wealth



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Read With a Ranger

- Present interpretive programs at your local library
- Literacy is a great tool to teach EE
- Host a book swap event



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Volunteer Interns



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Jonathan and Jacob



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Keep em' Coming



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parkrangerinstitute.com

- First week in January, Salemburg NC
- \$200 registration includes meals and lodging
- \$100 for college students
- Excellent source of training and networking

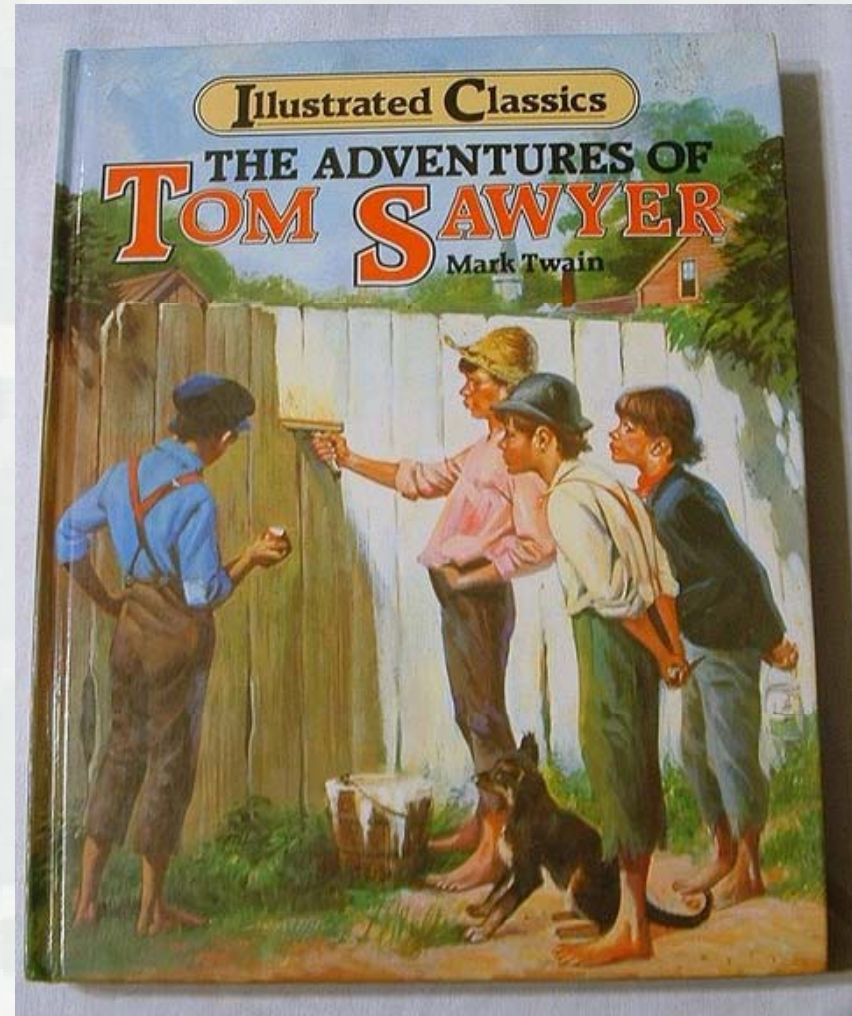


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Setting the stage
for success

a.k.a.

Getting your
fence painted
without asking



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Don't give up!



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